

Nutri Crafters

Quality Crafted Health Products



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NutriStand

A Nutrition Newsstand from the Supplement Man

Introduction

The roots behind the NutriStand Website and NutriCrafters LLC's go back much further than when the company was officially founded in 2013.

These roots lie in the nutrition revolution that began in the 1970's. Back then, there were a handful of maverick nutrition companies led by larger-than-life personalities who realized that the emerging field of nutrition science held great promise for our health and longevity.

These nutrition and health mavericks were on the forefront of a movement that intrinsically understood nutritional supplements were a natural extension of the quest for health and longevity. These groundbreaking nutrition revolutionaries rejected the synthetic chemical treatments put forth by the traditional medical community (which they dubbed the "sickness industry"), and instead embraced a more holistic, preventative form of "wellness" that evolved around the concepts of natural balance, nutrition & diet, supplementation, and freedom of choice.

Unfortunately, as often happens with revolutions, the innovative thinkers who were there at the beginning slowly transformed from being anti-establishment revolutionaries into actually becoming the establishment. Locked into the dietary dogma that they had supported for decades, they were hesitant to revise their thinking or alter their positions when new nutritional science breakthroughs came along that ran counter to their original stance. Additionally, their maverick instincts lead them to display an overactive exuberance when new and exciting supplement ingredients became available. Thus, in their excitement and desire to stay on the cutting edge, they occasionally rushed new products to market. And while these new products may indeed hold great promise, they sometimes do not have the scientific research behind them to support their efficacy.

It was about that time that a long-time insider of the nutrition revolution movement, a man who had worked behind the scenes for some of the biggest names in the supplement business, realized that it was time to start a second nutrition revolution and bring some fresh thinking to the dietary supplement industry.

That man is Dale Fowkes, founder of NutriCrafters LLC.

Dale's product philosophy can best be summed up in the phrase, Fresh Supplements! Fresh Thinking!

Dale believes that you, the health freedom advocate, deserve the freshest supplements made with the finest ingredients available. To that end, all NutriCrafters products are made in small, but frequent batches utilizing carefully selected materials. Most companies purchase ingredients with cost and volume as the main criteria, producing by the truckload and warehousing for months (or even years!). They do this to save money and offer what they think is value, but the product—and ultimately the customer's health—suffer for it.

That's why there is a Freshness Date on every bottle produced by NutriCrafters. You'd always know exactly the date your product was manufactured so you could be sure the product is the freshest available.

And while Fresh Supplements are important, Fresh Thinking is equally Important. Fresh Thinking is what ensures NutriCrafters products would never fall victim to the mistakes that doomed the first nutrition revolution.

Science is the key to Fresh Thinking. Nutrition science has grown tremendously over the last 40 years, and it will grow exponentially in the years to follow. Dale and his product development teams spend countless hours pouring through scientific studies to ensure every product made available to you is backed by solid science.

Fresh Thinking also means having an open mind, and not jumping on the bandwagon to follow the latest hype. Dale sees it all the time... a new dietary supplement ingredient gets a little media attention and suddenly every supplement company is rushing the product to market. There is little, if any scientific support behind the ingredient, but the first nutrition revolution companies fall all over themselves trying to capitalize on the latest industry hype.

Dale would have none of it. And neither should you. One doctor's recommendation or media blitz may lead to a common belief, but it does not make for solid science. It's Fresh Thinking that says it takes a preponderance of scientific data before an ingredient would be incorporated into a NutriCrafters formulation.

There is something about fish oil that most people, and even many scientists, don't realize.

The health benefits of the omega-3 fatty acids found in fish oil are well-known. It's also well-known that we should limit our consumption of fish due to the widespread contamination of mercury in our environment. Mercury becomes concentrated throughout the food chain causing larger fish to pose more risk.

Consuming highly purified omega-3 fish oil products is a wise solution for those looking to gain the benefits of traditional fish consumption without the risk of mercury contamination.

Many high-end fish oil products are extracted from small algae eating fish such as sardines and anchovies in order to limit mercury contamination. A process called molecular distillation is used to eliminate any mercury that may still exist.

The final product provides a very safe source of the two highly studied omega fish oil nutrients EPA and DHA. These two nutrients are so vital to overall health that most nutrition scientists put this at the top of any shopping list.

However there is something very different about the omega-3 oil found in supplements and the omega-3 oil found in wild caught fish. The difference is very easy to understand, however scientists are just starting to focus on this very important difference.

The ratio of these two omega-3 fatty acids found in most supplements is opposite of what you find natural fresh fish.

Omega-3 fatty acid fish oil supplements generally have about 1/3 DHA and 2/3 EPA. Most fresh wild caught fish has less EPA with DHA being predominate in almost all cases.

DHA is a structural and functional component of all cellular membranes. Promising research continues to expand focusing on DHA's role in the healthy structure and function of the brain, eyes, and nervous system.

About five years ago, I started adding an algae derived DHA supplement to my fish oil intake. I noticed a rapid improvement in my ability to think clearly with a positive focus. My mental and physical energy increased, and I had a more positive outlook on life.

Ever since this change, I've been looking for a fish oil product that has a better ratio of DHA and EPA. Algae derived DHA is expensive and I would rather take one product. I was happy to find that my most trusted source of fresh and clean marine oil is now producing an omega-3 softgel with the ratio I have been seeking.

I am happy to add this product to the ever growing line of exceptional formulas available from NutriStand.com

Protect Omega™

Protect Omega™ offers high levels of DHA from Omega-3 oils sustainably harvested from calamari. Omega-3's may improve your heart and brain functions, while at the same time boosting your mood. Unlike most Omega-3 products, Protect Omega provides a higher amount of DHA than EPA — just like you would find in most wild caught fish.

Supplement Facts

Serving size 1 softgels

Servings per container 60

Amount Per Serving	% Daily Value
Calories 15	
Calories from fat 10	
Total fat 1.5 g	2%†
Cholesterol 5 mg	2%†
Calamari Oil Concentrate 1.28 grams	‡
Total Omega-3 Fatty Acids [as ethyl esters (EE)] 675 mg	‡
DHA (docosahexaenoic acid) 500 mg	‡
EPA (eicosapentaenoic acid) 125 mg	‡
Other Omega-3 Fatty Acids 50 mg	‡

† Percent daily values are based on a 2,000 calorie diet.

‡ Daily Value not established.



Protect Omega 60 softgels

29.95 Retail

\$22.46 Sale Price

Statements in this catalog have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease

Protect Multi™

Advanced Multi-Vitamin Formula

Are you looking for an advanced multi-vitamin formula to assure your body gets what it needs to support a vibrant and healthy life? Why rely on store brands that are slow to adopt emerging science that can change your life?

Protect Multi™ provides protection against nutritional deficiencies and is designed to protect us from industrial contaminants found in our food and in our environment.

The many benefits over traditional multi-vitamin products include:

- Easy to swallow and fast acting vegetarian capsules
- VitaE8 – A vitamin E containing all 8 natural forms of vitamin E as well as synergistic cofactors to keep vitamin E in its active state
- Vitamin K2 – A commonly deficient form of vitamin K that supports healthy calcium metabolism
- Active form of vitamin B6, B12 and folic acid to support a larger portion of the population
- Contains a chelator of the heavy metal lead (pb) to inhibit absorption of this dangerous heavy metal
- Contains two forms of cysteine and selenium to protect against common chemical pollution found in many homes and offices
- Highly bioavailable form of magnesium to support energy and vitality

Protect Multi 120 caps

\$39.95 Retail

\$29.96 Sale Price

Suggested Use: 4 capsules daily with meals.

Supplement Facts

Serving size 4 capsules

Servings per container 30

	Amount Per Serving	%Daily Value
Vitamin A (as vitamin A palmitate and alpha-carotene)	5000 IU	100%
Vitamin C (as ascorbic acid and ascorbyl palmitate)	180 mg	300%
Vitamin D (as cholecalciferol, vitamin D3)	400 IU	100%
Vitamin E (as high gamma mixed tocopherols)	30 IU	100%
Vitamin K (as vitamin K2 [menaquinone-7])	45 mcg	56%
Vitamin K (as vitamin K1 [phyloquinone])	35 mcg	44%
Thiamin (vitamin B1 as thiamine hydrochloride)	1.5 mg	100%
Riboflavin (vitamin B2)	1.7 mg	100%
Niacin (vitamin B3 [nicotinic acid])	20 mg	100%
Vitamin B6 (as pyridoxal 5-phosphate)	2 mg	100%
Folate (as calcium folinate)	400 mcg	100%
Vitamin B12 (as methylcobalamin)	10 mcg	167%
Biotin	300 mcg	100%
Pantothenic acid (Vitamin B5 as calcium pantothenate)	10 mg	100%
Calcium (Vitamin B5 as calcium pantothenate and calcium borate)	18 mg	2%
Iodine (as potassium iodide)	150 mcg	100%
Magnesium (as magnesium glycinate and magnesium oxide)	250 mg	63%
Zinc (as zinc gluconate)	22 mg	150%
Selenium (as selenomethionine and sodium selenate)	200 mcg	283%
Copper (as copper gluconate)	2.5 mg	125%
Manganese (as manganese gluconate dihydrate)	5 mg	250%
Chromium (as chromium polynicotinate)	200 mcg	167%
Molybdenum (as molybdenum gluconate)	100 mcg	133%
Gamma tocopherol	60 mg	†
Alpha-lipoic acid	25 mg	†
Cysteine (as L-Cysteine and N-Acetyl-Cysteine)	50 mg	†
EDTA (dipotassium magnesium)	25 mg	†
Hesperidin from orange (<i>Citrus sinensis</i>) fruit	25 mg	†
Rutin	25 mg	†
Medium chain triglycerides (MCT)	18 mg	†
Tocotrienol complex	5 mg	†
Boron (as calcium borate)	3 mg	†
Lycopene (from tomato)	2 mg	†
Lutein	1 mg	†
Zeaxanthin	500 mcg	†
Vanadium (as vanadyl sulfate)	20 mcg	†

† Daily Value not established.

Other Ingredients: Vegetable capsule, silicon dioxide.

Protect EDTA™

Protect EDTA™ contains multiple ingredients to chelate and detoxify environmental contaminants.

Protect EDTA contains a superior form of EDTA chelated to calcium, magnesium, potassium, and sodium. This quadruple mineral chelate provides safe, mild, and effective heavy metal chelation while releasing vital minerals during the chelation process.

Shop Now



Suggested Use: 1–4 capsules twice daily between meals.

Supplement Facts

Serving size 4 capsules
Servings per container 30

	Amount Per Serving	% Daily Value
Malic Acid	1200 mg	†
EDTA QMC	1000 mg	†
Cysteine (as L-Cysteine and N-Acetyl-L-Cysteine)	200 mg	†
Garlic (<i>Allium sativum</i>) bulb powder, deodorized	200 mg	†
Parsley (<i>Petroselinum sativum</i>) leaf powder	100 mg	†

† Daily Value not established.

Other Ingredients: Vegetable capsule, ascorbyl palmitate.

Protect EDTA 120 caps \$39.95 Retail \$29.96 Sale Price

Protect Minerals™

Protect Minerals™ is a broad spectrum and bioavailable mineral formulation recommended for use with EDTA chelation supplements. Chelation therapy can reduce vital minerals, so Protect Minerals is designed to supplement mineral loss. This is a great mineral supplement to increase energy when taken during the day and enhance sleep if taken at bedtime.

Suggested Use: 6 capsules per day with meals or at bedtime.

Supplement Facts

Serving size 6 capsules

Servings per container 30

	Amount Per Serving	% Daily Value
Vitamin D (as cholecalciferol, vitamin D ₃)	1000 IU	250%
Calcium (as calcium citrate and calcium triphosphate)	400 mg	40%
Phosphorus (as calcium triphosphate)	190 mg	20%
Iodine (as potassium iodide)	150 mcg	100%
Magnesium (as magnesium citrate and magnesium oxide)	500 mg	125%
Zinc (as zinc gluconate)	30 mg	200%
Selenium (as sodium selenate)	200 mcg	280%
Copper (as copper gluconate)	2.5 mg	125%
Manganese (as manganese gluconate dihydrate)	5 mg	250%
Chromium (as chromium polynicotinate)	200 mcg	167%
Molybdenum (as molybdenum gluconate)	100 mcg	133%
Boron (as boron citrate)	3 mg	†
Vanadium (as vanadyl sulfate)	20 mcg	†

† Daily Value not established.

Other Ingredients: Vegetable capsule, ascorbyl palmitate.

Protect Minerals 180 caps \$24.95 Retail \$18.71 Sale Price

Smart Advantage™

Smart Advantage™ contains ingredients shown to promote healthy brain function. This combination of nutrients work together to produce a unique synergistic benefit.

Each capsule of Smart Advantage contains a 200 milligram proprietary blend of arginine pyrroglutamate, ginkgo biloba extract, vinpocetine, and pregnenolone.

This advanced smart nutrient formulation is the result of over 20 years of experience and research in the field of brain-enhancement through nutrition.

The ingredients in Smart Advantage may help:

- **Support normal brain function**
- **Give you benefits that build over a period of months**
- **Improve memory (long-term and short-term)**
- **Support normal vision**
- **Make you feel more clear headed and alert**
- **Improve energy level and stamina**
- **Improve problem solving ability**



Suggested Use: Take 1-4 capsules daily in divided doses.

Supplement Facts

Serving size 1 capsule

Servings per container 60

	Amount Per Serving	% Daily Value
Proprietary Blend	200 mg	†
Arginine pyrroglutamate, ginkgo biloba extract, vinpocetine, pregnenolone.		

† Daily Value not established.

Other Ingredients: Rice flour, vegetable capsule, ascorbyl palmitate.

Smart Advantage 60 caps

\$34.95 Retail

\$26.21 Sale

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100% Satisfaction Guaranteed!

**If you are not completely
satisfied with our product,
you are entitled to a full refund of
your purchase.**

**Please call 800-240-8109
within 60 days of purchase to
arrange a refund of your
product purchase.**

IC⁺™ NAC Eye Drops

IC⁺™ moisturizing eye drops offer the proven FDA-approved lubricant glycerin to sooth the eye.

IC+ eye drops also contains 1% N-acetyl-carnosine, a naturally occurring antioxidant and antiglycating agent.

For general preventive use, the recommended amount is 1–2 drops daily. Those with eye problems may want to use 2 drops twice daily. Each package contains resealable vials containing a total of about 200 drops, which allows for only a small amount of product to be exposed to oxygen at a time. Unopened vials can be stored in the refrigerator to extend shelf life.

Active Ingredient: Glycerin (lubricant).

Inactive Ingredients: Sterile water (ophthalmic grade isotonic solution, N-acetyl-carnosine (NAC), hydroxypropyl methylcellulose, boric acid, citric acid, and benzyl alcohol.



IC⁺ 2-5mil vials

\$45.67 Retail

\$34.25 Sale Price

Carbo Defense™

Carbo Defense™ is formulated with advanced nutrients to help block the negative effects of dietary carbohydrates. By slowing carbohydrate absorption and improving insulin regulation, you may expect a reduction in appetite, better weight management, and increased longevity.

Suggested Use: 1-2 capsules with each meal or snack (3-6 capsules per day)

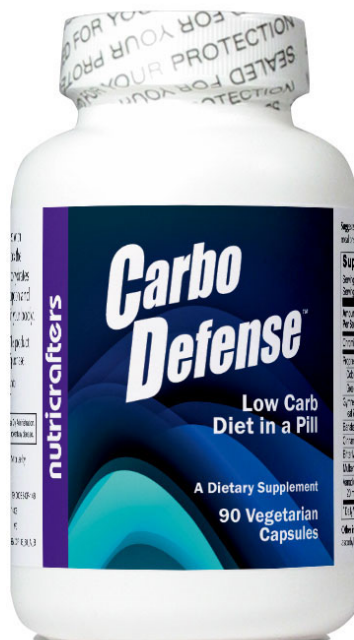
Supplement Facts

Serving size 1 capsule
Servings per container 90

Amount Per Serving	% Daily Value
Chromium (polynicotinate) 60 mcg	50
Proprietary Blend 200 mg	*
Oolong Tea Extract, leaf	
Green Tea Extract, leaf	
Gymnena Sylvestre Extract, leaf 75 mg	*
Banaba Extract, leaf 60 mg	*
Cinnamon Extract, bark 50 mg	*
Bitter Melon Extract, fruit 100 mg	*
Mulberry Extract, leaf 40 mg	*
Vanadium (vanadyl sulphate) 20 mcg	*

* Daily Value not established.

Other ingredients: Vegetarian capsule and ascorbyl palmitate.



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Research on C-8 MCT Oil Shows Brain Preserving Benefit.

There is new exciting information now available about MCT oil. If you currently use MCT oil, this updated information may impact your shopping decisions. If you are new to MCT Oil, this is one of the top 10 supplements you should consider to support your brain and your body.

MEDIUM CHAIN TRIGLYCERIDES

Medium Chain Triglycerides, also known as MCT oil, have many beneficial health promoting properties. The most interesting is that the body will not store MCT like most fats and oils. When MCT oil is consumed, it is rapidly converted to energy producing ketones or excreted. Another exciting fact about MCT oil is the ketones produced provide cellular energy very quickly - without relying on glucose. This is particularly significant when the supply of glucose is compromised due to insulin resistance, a common health concern.

And there is good cause for concern. Insulin resistance is a growing health concern and predisposes many serious health problems. Between 1994 and 2002, a 23% growth rate brought the number to 6.8% of the total U.S. population.

More About Ketones

A Ketogenic Diet involves limiting carbohydrates to increase the levels of circulating ketones. The reduction in carbohydrates signals the liver to produce ketones from fats. This process alters the energy metabolism from a typical carbohydrate to glucose system to a fat to ketone system.

The ability for the body to run on either energy source is one that has allowed us to survive throughout the ages on many different food sources. The prevalent supply of carbohydrates available in the modern diet has almost eliminated the need for the ketone energy pathway. As with anything that is not used, this energy system has become weak and inefficient.

MCTs and Weight Management

Quite simply, we are talking about the body's ability to burn fat to create energy. So as you might guess, consumption of MCT oils may benefit weight management. MCT oils not only avoid the traditional fat storage route, they also awaken this substitute energy route. The more active this system is, the more likely we will use body fat for energy production.

MCT's and Cellular Function

We become more insulin resistant as we age. In fact, insulin resistance is becoming common in all age groups. This syndrome is caused by an abundance of circulating insulin resulting from consumption of excess carbohydrates and/or lack of energy expenditure. The result of too much insulin is that the cells resist the normal intake of glucose and energy deficits result.

As cellular energy is disrupted, cellular death can result creating a domino effect that may interfere with normal body functions.

Ketones to the Rescue

When an energy deficit results from a lack of cellular glucose due to insulin resistance, ketones may provide the energy needed for cellular survival. Ketones are primarily produced by the liver and can also be produced as needed from fats stored in close proximity to the energy requirement. While this process can avoid cellular death when circulating ketones are not available, left unchecked, it can create other problems.

MCT's and the Brain

So as brain cells need energy in a state of insulin resistance, and circulating ketones are not available due to the common high carbohydrate diet, ketones will be produced from localized fat to supply the local energy requirement. As the brain is primarily comprised of fat, I hope you see the problem. In order to supply short-term energy requirements, certain fats within the brain will be used to create ketones to produce cellular energy. It is these fats that form the interworking of our brain and support overall brain function including memory and cognition.

The process of energy production to support cellular survival will preference short-term needs at the expense of long-term function. Dr. Bruce Ames first postulated this "triage" theory some 10 years ago. While his theory was focused on micronutrients, the idea is similar. If your body has a limited supply available, the priority will be focused on survival. In the case of the brain, autonomic function will be prioritized over higher brain function such as memory and cognition.

Reducing Addictive Carbohydrate

Those who have tried reducing or eliminating carbohydrates know that they have an addictive quality. The first week of carbohydrate avoidance can produce some strong cravings that are hard to overcome. Once ketones are produced these cravings subside. A specific type of MCT called C-8 is far more effective at producing ketones than other MCT oils.

What is C-8 MCT?

Most MCT oils consist primarily of C-8, C-10, and C-12 carbon lengths. While these are good general purpose oils that will not store as fat, the ketone potential is limited. As I mentioned earlier, C-8 MCT oil is rapidly converted to energy producing ketones or excreted. Most people can't tolerate the multiple tablespoons of traditional MCT oil required to stimulate meaningful amounts of ketones. Stomach upset and diarrhea are the likely result. Only C-8 MCT oil supports an abundance of ketones with a dosage free of gastric side effects. With the lower dosage comes a lower calorie content and more effective stimulation of the fat to ketone energy cycle.

C-8 MCT oil supports the production of ketones which can be used by the brain as an alternative energy source. As C-8 MCT's produce ketones and do not get stored as body fat, weight management and rapid energy production are additional benefits.

See page 28 for product listing

EDTA Chelation Formulas



We are proud to offer **EDTA oral chelation solutions to protect against the common environmental toxins of modern day living.**

Designed to be taken in between meals, **Protect EDTA** reduces heavy metals stored throughout the body. Heavy metals interfere with many biochemical reactions. Reducing these contaminants supports the structure and function of the cardiovascular system.

Taken with meals, **Protect Multi** provides the mineral replacement required during chelation therapy as well as vitamins, minerals, and amino acids to detoxify common environmental pollutants. **See pages 6 & 7 for listing**

As an alternative to the multivitamin, **Protect Minerals™** provides mineral replacement required during chelation therapy. Take with meals and at bedtime for a great night's sleep. **See page 9 for listing**

Protect EDTA™ contains multiple ingredients to chelate and detoxify environmental contaminants. Protect EDTA contains a superior form of EDTA chelated to calcium, magnesium, potassium, and sodium. This quadruple mineral chelate provides safe, mild, and effective heavy metal chelation while releasing vital minerals during the chelation process. **See page 8 for listing.**

Oral EDTA has been used for over 50 years as a safe and effective chelator of lead.

Addressing environmental pollution is an important part of any supplement program. Due mainly to the use of leaded gasoline for over 60 years, lead has become unnaturally distributed through our ecosystem. While greatly reduced, our exposure to this dangerous compound continues.

We are exposed to many chemicals as part of modern day living . . . from the materials that construct our kitchenware to the chemicals that are used to build our homes. The good news is components of healthy food can help protect us from this modern day environment. Malic acid as found in fruits and berries and the cysteine found in garlic are two such items that can help eliminate and detoxify harmful chemicals.

Try our EDTA formulas and feel the difference for yourself.

another unique formula . . .

Saw Palmetto Free Prostate Protection

Prosta E8™ provides a complete combination of 21 nutrients from the highest quality sources available. Prosta E8 contains VitaE8™ to provide the preferred type and amount of vitamin E to nourish prostate tissue.

Research has shown saw palmetto may damage healthy prostate tissue. Long known to shrink enlarged prostate, saw palmetto actions are not specific to unhealthy prostate tissue. The prostate reducing action of saw palmetto may be the result of reducing the number of all prostate cells, healthy or not.

See page 21 for listing.

Magnolia Extract

Magnolia 30mg Extract is a traditional Chinese medicine made from the bark of the *Magnolia officinalis* tree. It has been used for thousands of years to help ease digestion, support emotional well-being and for “stagnation of qi” (low energy).

Our Magnolia product is highly concentrated for magnolia’s active ingredients and contains 90% honokiol and magnolol.



Magnolia Extract 90 caps \$19.95 Retail \$14.96 Sale Price

Suggested Use: Take 1 capsule up to 3 times per day. Use between meals for a rapid effect, or with meals for a prolonged effect. As the benefit of this product increases over time, start with one capsule per day for one week, and increase if desired.

Supplement Facts

Serving size 1 capsule
Servings per container 90

	Amount Per Serving	% Daily Value
<i>Magnolia officinalis</i> extract, bark (90% honokiol and magnolol)	30 mg	†

† Daily Value not established.

Other Ingredients: Rice flour, vegetable capsule, ascorbyl palmitate.

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Protect Flex™

Protect Flex™ is a one capsule per day formula designed to promote joint health, comfort, and flexibility. The benefits increase gradually over the first 6 weeks of use.

Each capsule contains a unique blend of Glucosamine HCl, Curcuma longa root, bromelain, Boswellin® (Boswellia serrata extract), ginger root extract, olive leaf extract, BioPerine® (black pepper extract), collagen, silica.



Protect Flex 60 caps

\$39.95 Retail

\$29.96 Sale Price

Suggested Use: Take one capsule first thing in the morning.

Supplement Facts

Serving size 1 capsule
Servings per container 60

	Amount Per Serving	% Daily Value
Proprietary Blend	550 mg	†

Glucosamine HCl, Curcuma longa root, bromelain, Boswellin® (Boswellia serrata extract), ginger root extract, olive leaf extract, BioPerine® (black pepper extract), collagen, silica.

† Daily Value not established.

Other Ingredients: Vegetable capsule, ascorbyl palmitate, silicon dioxide.

Boswellin and BioPerine are registered trademarks of Sabinsa Corporation.

Nattokinase

Nattokinase supports the structure and function of the cardiovascular system by promoting normal, healthy blood flow and circulation.

Nattokinase is an enzyme extracted from Natto, a cheese-like food made from fermented soybeans. Nattokinase may contribute to the regular healthy function of the heart and cardiovascular system by enhancing fibrinolytic activity.



Each capsule contains 100 mg Nattokinase NSK-SD™ (20,000 fibrinolytic activity per gram). NSK-SD™ is a registered trademark of Japan Bio Science Laboratories.

People with ulcers, recent or pending surgery, or recent major trauma should not take Nattokinase. Generally, people with bleeding disorders, or taking prescription blood thinners, should use this product only under the close supervision of a medical doctor.

Supplement Facts		
Serving size 1 capsule		
Servings per container 60		
	Amount Per Serving	% Daily Value
Nattokinase (20,000 fibrinolytic activity per gram)	100 mg	†
† Daily Value not established.		

Nattokinase 60 capsules \$34.95 Retail \$26.21 Sale Price

Saw Palmetto Free Prostate Protection

Prosta E8™ provides a complete combination of 21 nutrients from the highest quality sources available.

Prosta E8 contains VitaE8™ to provide the preferred type and amount of vitamin E to nourish prostate tissue.

Research has shown saw palmetto can damage healthy prostate tissue. Long known to shrink enlarged prostate, saw palmetto's actions are not specific to unhealthy prostate tissue. The prostate reducing action of saw palmetto may be the result of reducing the number of **all** prostate cells, healthy or not.

By supporting healthy hormones levels, cellular function, and anti-oxidant response, Prosta E8 may improve urinary flow and sexual health.

Suggested Use: Take 4 capsules daily with meals.

Supplement Facts		
Serving size 4 capsules		
Servings per container 30		
	Amount Per Serving	% Daily Value
Vitamin C (as ascorbic acid and ascorbyl palmitate)	180 mg	300%
Vitamin E (as high gamma mixed tocopherols)	30 IU	100%
Zinc (as zinc gluconate)	15 mg	100%
Selenium (as selenomethionine)	150 mcg	214%
<i>Pygeum africanum</i> bark extract (min. 2.5% phytosterols)	370 mg	†
Stinging Nettle (<i>Urtica dioica</i>) root extract	300 mg	†
Beta Sitosterol	100 mg	†
Green tea (<i>Camellia sinensis</i>) leaf extract (min 50% EGCG, 90% polyphenols)	200 mg	†
Grape (<i>Vitis vinifera</i>) seed extract	100 mg	†
Gamma tocopherol	60 mg	†
Medium chain triglycerides (MCT)	30 mg	†
Alpha-lipoic acid	25 mg	†
Lycopene (from tomato)	10 mg	†
Tocotrienol complex	5 mg	†
Boron (as calcium borate)	2 mg	†

† Daily Value not established.

Other Ingredient: Vegetable capsule.

Prosta E8 120 caps \$46.63 Retail \$34.97 Sale Price

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Citrulline Cofactors™

Citrulline is the most convenient and effective natural nitric oxide precursor available.

Citrulline Cofactors™ provides natural ingredients to support the structure and function of the cardiovascular system. Healthy blood flow is critical to support a healthy body and that's what a good supply of nitric oxide can do for you.

Cofactors are the nutrients required to assure the maximum conversion of citrulline to supply nitric oxide when and where needed. A lack of any one of the 13 cofactors can interfere with nitric oxide production.

Suggested Use: Take 2 capsules twice daily.

Supplement Facts		
Serving size 4 capsules Servings per container 30		
	Amount Per Serving	% Daily Value
Vitamin C (as ascorbic acid and ascorbyl palmitate)	180 mg	300%
Vitamin E (as high gamma mixed tocopherols and d-alpha-tocopheryl acid succinate)	30 IU	100%
Riboflavin (Vitamin B2)	850 mcg	50%
Niacin (Vitamin B3 as niacinamide)	20 mg	100%
Vitamin B6 (as pyridoxal 5-phosphate)	1 mg	50%
Folate (as calcium folinate)	200 mcg	50%
Vitamin B12 (as methylcobalamin)	60 mcg	1000%
Pantothenic acid (Vitamin B5 as calcium pantothenate)	50 mg	500%
Citrulline	1500 mg	†
Pine (<i>Pinus pinaster</i>) bark extract	100 mg	†
Gamma tocopherol	60 mg	†
Alpha-lipoic acid	25 mg	†
Tocotrienol Complex	5 mg	†

† Daily Value not established.

Other Ingredients: Vegetable capsule, silicon dioxide.

Citrulline Cofactors 120 Caps \$39.95 Retail \$29.96 Sale Price

MelaRight Liquid Melatonin Drops

MelaRight™ liquid melatonin drops allows you to gain the full benefits of melatonin without the common side effects that many people experience with most melatonin products. With the **FlexDose System**, and some useful advice about how to properly use melatonin, you can experience restful nights and more productive days.

Taking the right amount at the right time is the goal. While this sounds simple, most products contain 10, 20, or even 30 times more than you might need.

While most of us think more is better when choosing our supplements, this is certainly not the case with melatonin.

The efficient delivery and bioavailability of MelaRight provides a very economical way to get a good night's sleep.

Suggested Use: Shake before using. Take desired dose within 1 hour of bedtime. Each dropper contains 3 mg or 40–75 mcg drops. Start with a low dose and work up as needed.

Supplement Facts

Serving size 1 ml (1 dropper)
Servings per container 30

Amount Per Serving	% Daily Value
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Melatonin 3 mg	†
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† Daily Value not established.

Other Ingredients: Vegetable glycerin, purified water.



MelaRight Melatonin Drops \$7.95 Retail
\$5.96 Sale Price

Statements in this catalog have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease

The Truth About Typical Vitamin E

Typical Vitamin E is based on scientific research that dates back some 70 years. In 1944, the International Unit (IU) for vitamin E potency was established and it remains unchanged today. Despite advancement in modern scientific technologies, most dietary supplement manufacturers fail to act on this current research. Even more surprising is that this test measures female rat fertility which has little to do with human health.

Of the 8 naturally occurring vitamin E molecules Mother Nature has provided us, only one measures high in international units (iu). This has led to the belief that only one form of vitamin E is needed for human health. Nothing could be further from the truth.

About 99% of supplements on the market today contain only one of the eight vitamin E molecules. The few supplements that do contain all eight, have a completely unnatural ratio. In other words, these supplements are not what Mother Nature intended, or could ever provide.

**99% of supplements
do not contain all eight
vitamin E molecules**

Although the science will continue to advance, it appears the most important of the group, gamma tocopherol, is the one most likely not found in your vitamin supplement.

Even if present, too much “commercial” vitamin E will keep gamma tocopherol from functioning properly. This is very important information because we are just starting to discover the unique actions of the different vitamin E isomers. We now know that gamma tocopherol provides unique antioxidant protection against one of the most damaging oxidative reactions.

**Too much “commercial” vitamin E
will keep gamma tocopherol
from functioning properly**

There is a natural balance between the vitamin E isomers that exist in nature and this balance is important for human health. Research documents a natural competition between the vitamin E isomers and excessive intake of one will limit the availability and functionality of the others.

**Excessive intake of one
will limit the availability
and functionality
of the others**

Unlike typical vitamin E, VitaE8 contains all 8 naturally occurring forms of vitamin E in similar amounts found in fresh, whole foods.

Learn more about vitamin E



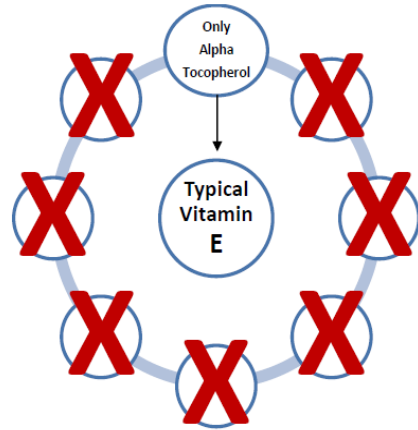
Vitamin E8

Higher Cost – Huge Benefits
The way Mother Nature intended



Typical Vitamin E

Low Costs – Less Benefit
Great for corporate profits



Avoid High Potency Vitamin E

Most of us look for high potency products when shopping for supplements, and with vitamin E this can be a mistake. One reason is the potency measurement for vitamin E was developed in 1944, more than 70 years ago. Sure this is out of date, but there's more to consider. The test measures female rat fertility to assess the potency (as international units) and only the commercial form of vitamin E measures high in international units (iu).

It is estimated that most Americans do not consume the recommended amount of vitamin E. This even takes into account that many cereal products are fortified with the vitamin. The recommended amounts for vitamin E range from 15iu to 30iu. Most vitamin E products on the market today supply from 100 to 400iu of vitamin E "activity."

Recent studies show a small increase in mortality in those who consume these higher amounts.



supplies all eight natural vitamin E molecules. It supplies vitamin C in both water and fat soluble forms, along with lipoic acid to support vitamin E's natural antioxidant recycling functions. It is supplied in vegetable capsules, is non-GMO, and propylene glycol free. Provides 60% of tocopherols as gamma.

Before you buy any vitamin E supplement based only on international units, consider the following:

- The iu potency measurement was developed in 1944
- The activity is based on rat fertility
- Only the industrial version of vitamin E has high iu activity
- High iu amounts limit the full functionality of vitamin E

Supplement Facts		
Serving Size: 1 capsule		
Servings per container: 60		
	Amount Per Serving	% Daily Value
Vitamin E (d-alpha tocopherol)	30 iu	100
Vitamin C (ascorbate & palmitate)	180 mg	300
Gamma tocopherol	60 mg	*
Total tocopherols	100 mg	*
Tocotrienols	5 mg	*
Lipoic Acid	25 mg	*
*Daily value not established		

VitaE8 60 caps

\$24.95 Retail

\$18.71 Sale Price

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C-8 MCT Oil

NutriCrafters C-8 MCT Oil is a highly purified MCT oil consisting primarily of octanoic acid (C-8) rather than a blend of C-6, C-8, C-10 and C-12 found in most MCT oils. This premium C-8 MCT oil supports the production of ketones which can be used by the brain as an alternative energy source. The brain's principal source of energy is glucose. However, when glucose levels are low, this alternative source of rapid energy can be utilized. As C-8 MCT's produce ketones and do not get stored as body fat, weight management and rapid energy production are additional benefits.

Use C-8 MCT's as a substitute for some of the usual oil in your diet such as salad oil. Recommended use is 2 teaspoons 2-3 times per day. Too much MCT oil can cause stomach upset and other digestive complaints. Do not use for high heat cooking or frying.

16 fluid ounces

\$34.95 Retail

\$26.21 Sale Price

Supplement Facts	
Serving size 1 tsp (5 mL)	
Servings per container 91	
Amount Per Serving	
Calories 34	Calories from Fat 34
% Daily Value*	
Total Fat 5 g	8%
Saturated Fat 5 g	25%
Trans Fat 0 g	†
Polyunsaturated Fat 0 g	†
Monounsaturated Fat 0 g	†
* Percent Daily Values are based on a 2,000 calorie diet.	
† Daily Value not established.	
Ingredients: 8-carbon medium-chain triglycerides from coconut oil and/or palm kernel oil.	



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CogniScent

Social Pheromone Formula



- **Do you ever wish you could feel relaxed and express confidence throughout the day?**
- **Or that you could communicate with a roomful of strangers, self confident and perfectly at ease?**
- **Would you like to increase your awareness of those around you, create curiosity and allure?**
- **Now it can be effortless with CogniScent—a distinctive Pheromone formula created to enhance the effect of human pheromones.**

Pheromones

The word pheromone comes from the Greek words Pheran (to transfer) and Horman (to excite). Pheromones are complex organic compounds utilized by all animals, from protozoa to the higher primates, as a means of communication.

Continued . . .



Pheromone levels, like hormone levels, vary between each individual and decline with age. This can leave you feeling detached ... irritable ... unconfident ... and less excited about relationships, sex, and romance. To make matters worse, we wash, deodorize, clothe and perfume away our most alluring quality. In other words, you may be suppressing your naturally unique and powerful allure!

What to Expect When You Use CogniScent

The pheromones in CogniScent work primarily by stimulating the limbic system of the wearer. While there is a secondary effect on members of the opposite sex, most of the effect takes place in the person wearing CogniScent. Pheromone users have reported a wide range of benefits, including:

Elevated mood:

Women in particular seem to suffer a loss in self-confidence and sexuality following age related drops in pheromone production. Both men and women who describe themselves as feeling depressed and "down in the dumps" report an improved sense of well-being and a more positive and energetic outlook on life when wearing CogniScent. Researchers, excited by the therapeutic benefits of human pheromones in restoring sexuality and improving self-esteem, are also looking into using human pheromones to alleviate panic attacks and mood disorders.

Enhanced sexual attractiveness:

In a double-blind study testing the human pheromones contained in CogniScent, 20 women received pheromones three times a week. The women receiving the pheromones, applied topically, reported a significantly higher rate of sexual contact with men than women using a placebo. A second double-blind, placebo-controlled study found that men who received human pheromones tended to also have more sexual contact with women than the men who applied the placebo.

Enhanced romantic relationships:

CogniScent works via the reproductive endocrine system to enhance existing sexual cues and improve chances of enjoying a satisfying romantic life. One man reported that he and his spouse, caught in the doldrums of a long-term marriage, had drifted apart and were only having sex on average about five times per year. "Since I've been using pheromones, it's five times a week!"

Enhanced working relationships:

A journalist researching human pheromones decided to try CogniScent pheromones to test the results for herself. "I immediately noticed that the people I work with were looking at me and smiling more than usual. I finally realized that it was me—that I was making more eye contact with them and sending a message of confidence I didn't normally project."

Applying CogniScent

Only a small amount of CogniScent is required, as it takes but a few molecules to activate the limbic system. Since pheromones don't have to travel through the bloodstream, CogniScent begins to act immediately.

1. Gently shake bottle to coat roll-on ball, and remove cap.
2. Holding bottle so that roll-on ball is slightly turned down, apply tip to skin directly above your upper lip.
3. Draw applicator to gently "paint" a small swath the length of your lips, just under your nose, in a smooth even motion.



CogniScent dries quickly following application. The pleasant, natural scent (if scented) will quickly dissipate, but the pheromone effects of CogniScent can last up to four hours. Cogniscent may be reapplied every four hours, or as desired.

CogniScent is intended for external application only. Keep out of eyes and mucous membranes.

Available in ylang ylang scent and unscented versions.

CogniScent 10ml

Retail \$69.95

Sale Price \$52.46

Nutri Crafters

800-240-8109 www.NutriCrafters.com

Order at www.NutriStand.com

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Product Order Form

Description	Qty.	Price	Subtotal
C-8 MCT Oil		\$ 26.21	
Carbo Defence		\$ 26.21	
Citrulline Cofactors		\$ 29.96	
CogniScent™ Pheromones Scented		\$ 52.46	
CogniScent™ Pheromones Unscented		\$ 52.46	
IC+ NAC Eye Drops		\$ 34.25	
Magnolia 30mg Extract		\$ 14.96	
MelaRight Melatonin Drops		\$ 5.96	
Nattokinase		\$ 26.21	
Prosta E8		\$ 34.97	
Protect EDTA		\$ 29.96	
Protect Flex		\$ 29.96	
Protect Minerals		\$ 18.71	
Protect Multi		\$ 29.96	
Protect Omega		\$ 22.46	
Smart Advantage™		\$ 26.21	
VitaE8		\$ 18.71	
Method of Payment <input type="checkbox"/> Check payable to NutriCrafters LLC <input type="checkbox"/> Credit Card		Sub Total	
		Shipping	4.95
		Total	

Credit Card #

Exp. date

Signature

Name:		
Address:		
Address:		
City:		
State:	Zip:	Phone:
email:		

Mail to:
 NutriCrafters LLC
 12 Glen Carran Circle
 Sparks NV 89431

NutriCrafters

800-240-8109 www.NutriCrafters.com